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PRESS RELEASE

Freckleton cyclist raises funds for toys in memory of her mum

A CYCLIST with a heart for charity has raised money for Blackpool Victoria Hospital.

Alison Groves, from Freckleton, recently took part in the Manchester to Blackpool Bike Ride in aid of Blue Skies Hospitals Fund, the official charity of Blackpool, Fylde and Wyre Hospitals NHS Foundation Trust.

The Manchester to Blackpool Bike Ride is an annual event and Alison decided to take part in the event in memory of her mum who sadly passed away at the age of 78 in 2009 just before Alison was supposed to take part in the race last year.

She decided to do the race this year and thought it a good idea to raise money for charity in memory of her mother. The money that was raised came to £500.

The cycle event was a challenge Alison gladly took on as she usually only rides along country roads.

Alison said: "I did not intend to register for the same event this year as it was only days away from the first anniversary of losing Mum.

"However, I decided to turn the occasion around to something positive and take part, raising money in her memory. As Mum passed away at Blackpool Victoria Hospital, I thought it would be a fitting way to show my appreciation of the care and treatment given to Mum during her short stay, by passing the money raised to Blue Skies Hospitals fund.

"Mum loved children so the funds will be spent on toys for the consulting and treatment rooms of the new Women and Children's Unit."

Kathy Ancell from the Blue Skies Hospitals Fund said: “The toys are used as a distraction from medical procedures when young children visit the unit. This helps to alleviate the fear and anxiety of being in hospital.

“We are really grateful to people, like Alison who choose our charity and appreciate the effort they put into fundraising.”



Caption: Alison Groves.

For further information about the Blues Skies Hospitals Fund, please contact Kathy Ancell on 01253 655766

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